



EUROPEAN REGION

World Confederation
for Physical Therapy

Report of the Regional Representative of the ER-WCPT for the year 2009

REPORT OF THE REGIONAL REPRESENTATIVE OF THE ER-WCPT FOR THE YEAR 2009

European Region of the World Confederation for Physical Therapy (WCPT)

WCPT Executive Committee

In the past eighteen months since the European Region General Meeting, the WCPT Executive Committee has met on three occasions, most recently in November 2009. In addition, there have been a number of meetings using skype. The opinions of member organisations have been sought on a number of policy documents including accreditation/recognition of entry-level programmes and regulation and as a result of feedback received; these documents will be revised and re-circulated to MO's. A draft position statement on Record Keeping is on the WCPT website [<https://www.wcpt.org/node/29436>] in a penultimate version prior to approval at the General Meeting of WCPT in June 2011. The table in annex 1¹ shows how work is progressing in just some of the strategic areas of activity in WCPT. Our new website [developed by, Rivermede] was launched in April 2009, it is a valuable resource for every member of our organisations and individuals can sign on to receive communications from WCPT. The EC meets regularly but the staff in the WCPT Secretariat is responsible for the ongoing work and developments. While most of you will know Brenda Myers who the Secretary General of WCPT – you can see a photograph on <http://www.wcpt.org/secretariat> of the other members of the team:

- Catherine Sykes - Professional Policy Consultant whose areas include the ICF, common data set project, WHO and other international organisations
- Tracy Bury- Professional Policy Consultant, areas include CBR, EBP policy development and congress programme
- Mia Lockner - Communications & Office Manager

¹ The details in this table are for the information of MO's rather than individual members of MO's. Any additional detail required will be provided on request.

- Rachel Moore - Project Manager, including website, IT and membership
- Simon Crompton - Editor of WCPT News.
- Titi Ige - Accounts Administrator

ER-WCPT Executive Committee

As a member of the ER-WCPT Committee, I have also been a member of the ER-WCPT Working Group on EU Matters, Chaired by Roland Craps. I was delighted to prepare a position paper for the ER-WCPT Executive Committee on the feasibility of the Common Platform [<http://www.physio-europe.org/index.php?action=140>].

WHO Regional Committee for Europe

In September 2009, the WHO Regional Committee for Europe held 59th session at WHO Headquarters in Copenhagen. The Regional Representative presented two statements on behalf of ER-WCPT:

http://www.physio-europe.org/public/File/WHO_WCPT%20Health%20in%20Economic%20
http://www.physio-europe.org/public/File/WHO_WCPT%20Health%20Workforce%20Pol

Representatives of the 53 Member States in the WHO European Region adopted the following resolutions:

http://www.euro.who.int/Governance/resolutions/2009/20090921_2

- the nomination of the Regional Director for Europe;
- an expression of appreciation to Dr Marc Danzon;
- the implications of the global economic crisis for health in the Region;
- health workforce policies;
- the implementation of the International Health Regulations (2005);
- the date and place of regular sessions of the Regional Committee in 2010–2014; and

- the report of the Sixteenth Standing Committee of the Regional Committee.

In addition, a new Regional Director was nominated, Zsuzsanna Jakab, from Hungary. Locations for the next five Regional Committee sessions were approved – Moscow (2010), Azerbaijan (2011), Malta (2012), Portugal (2013) and Copenhagen (2014).

Emma Stokes

Regional Representative of the ER-WCPT

Please contact me directly if you have any queries – estokes@tcd.ie

PROFESSIONAL POLICY: EDUCATION, PRACTICE, AND RESEARCH

Goal: WCPT provides international leadership to the physical therapy profession by developing standards, guidelines and other resources for education, practice, and research.

Strategic Issue	Outcome/Key result/ Activity	Report on progress
Education, practice and research	Identify trends in practice, education and research	Environmental scan at every EC meeting Secretariat staff horizon scan and review trends
Education (Professional entry level, post-professional level, continuing professional development, and specialisation)	Guidelines for standard evaluation process for recognition/accreditation of physical therapy professional entry-level education (GM 2007)	Feedback received from MO's. Second iteration being prepared to send to MO's.
	Access to lists of recognised/accredited entry-level education programmes (GM 2007)	Lists have been prepared and will be placed on website, MO's will be invited to verify accuracy.
	Database of experts in education including curriculum development, those willing to teach or participate in faculty exchange etc.	Database specifications developed, informed by the data advisory group. Infrastructure build to occur in November 2009, live in 1 st quarter 2010
Practice	Programme to provide support for the delivery of physical therapy services in areas of severe shortage (to NGOs, individual countries, individual physical therapists)	Discussion paper on physical therapy in underserved areas drafted and discussed at EC November 2009. Ongoing.
	Guidelines for patient/client documentation	Draft position statement on website. For approval at GM
	Guidelines for patient/client satisfaction	Keynotes in progress International research project underway with facilitation from WCPT
	Documentation to support physical therapist role in disaster management	Draft position statement finalised following feedback from MO's. For approval at GM.

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	Database of experts in physical therapy practice	Database specifications developed, informed by the data advisory group. Infrastructure build to occur in November 2009, live in 1 st quarter 2010
	Model registration/practice act (GM 2007)	Draft developed and circulated to MOs for comment. Second iteration being prepared.
	Continue information dissemination and support for member organisation efforts to achieve: <ul style="list-style-type: none"> • Recognition by legislation where it does not exist • Right to direct access • Total autonomous practice in all jurisdictions • Right to private practice • Increased access to physical therapy services 	Letters of support and representation as requested Policy summit on direct access and advanced scope of practice October 2009. Regulation conference February 2010 Issues of recognition, direct access, autonomous practice and improving access highlighted in WCPT News. Issues have also been highlighted by MOs in campaigns run for World PT Day.
	Continue work to support primary care including community based rehabilitation (CBR)	Regular update of information on the website with materials from WHO and other sources, as it comes to hand.
	Continue plan of work in support of the International Classification of Function including incorporating language/philosophy in all WCPT activities	Ongoing activity on the website. 2 editions of ICF updates Responses to enquiries ICF workshop held in Korea and enquiries received from several MOs. WCPT input to Functioning and Disability Reference Group meetings and

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		WHO Network meetings Articles about ICF in WCPT News
Research	Congress scientific programming that addresses a wide range of needs and interests and ensures a high standard of research	International Scientific Committee (ISC) On-line surveys used to inform programme development Scientific programme and complementary satellite programme being developed Review panels for focused symposia and satellite programme
	Accessibility of research articles to all member organisations	International Society of Journal Editors The Health Information for All (HIFA) discussion forum is being monitored for ideas.
	Database of experts in physical therapy research	Database specifications developed, informed by the data advisory group. Infrastructure build to occur in November 2009, live in 1 st quarter 2010

COMMUNICATION, ADVOCACY, and MARKETING		
Goal: WCPT is the sole international organisation representing and promoting physical therapists.		
Strategic Issue	Outcome/Key result/Activity	Report on progress
Communication	WCPT is the sole international voice for physical therapists	Invitations to represent physical therapy at WHO meetings: <ul style="list-style-type: none"> - DAR – meeting of rehabilitation professionals - WHO-FIC Network meeting - Invitations to participate in ICF core sets research - Profile of WCPT raised through increased readership of WCPT News, and publicity gained through World PT Day Collaboration with WHPA on regulation conference Membership of GHWA and partner in PPE project Support to other international events (ie Violence in the Workplace)
	Information technology is maximised Website is the primary international portal for information about the profession and WCPT <ul style="list-style-type: none"> • Implement plan for redesign and ongoing redevelopment Data set	New website designed, developed and launched in April 2009, including fully integrated database. Ongoing maintenance and updating with new materials such as: <ul style="list-style-type: none"> - WCPT News re-launched online - development of dedicated Congress section, including Congress Update - reorganisation of global health section - addition of photo gallery Common data set designed, comment from data advisory group. Refined data set for discussion by MOs Anticipated build early 2010.

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		First data collection first quarter 2010
	Communication between WCPT and member organisations, regions, and subgroups is enhanced	<p>Monthly E-update</p> <p>WCPT News re-launched online, with greater capacity for MOs, regions and subgroups to provide feedback and follow-up on articles</p> <p>Launch of Congress Update</p> <p>Increased use of 'member of' logo</p> <p>WCPT visits to regions and member organisations included: Taiwan, Korea, Malaysia, Switzerland, Germany, UK, USA, Colombia, Australia, NZ, Hong Kong</p>
Advocacy	<p>Information/material in a variety of media addressing appropriate international issues:</p> <p>Review WHO/UN and other materials for relevant subjects and develop a series of statements/articles by experts/press releases/interviews with experts/pod casts for use by member organisations (obesity, road traffic, AIDS, working conditions)</p>	<p>Four summary documents prepared. 3 available for WPT day 2009, now all are available on the website.</p> <p>Upgrading of the global health section of the website with new material on an ongoing basis.</p> <p>Contribution to the Disability and Rehabilitation newsletter for in Nov 2009</p> <p>Articles on international issues and how they affect physical therapists in WCPT News</p>
	<p>Support to international campaigns:</p> <ul style="list-style-type: none"> • Actively support bans on production, sale and use of landmines; the clearing of existing landmines and the provision 	<p>Statement on armed conflict, landmines and other weapons drafted and reviewed by MO's.</p> <p>Global campaigns are advertised on the WCPT website and brought to</p>

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	<p>of appropriate physiotherapy and rehabilitation services for landmine victims</p> <ul style="list-style-type: none"> • Raise awareness of and participate in day of persons with disabilities, world no tobacco day and international day for victims of torture 	<p>the attention of MOs in the e-update</p> <p>Materials on the website have been reviewed and kept current</p> <p>Articles on landmines in WCPT News</p>
Marketing	Member organisations maintain a directory of public relations materials and provide access to those they are prepared to share with other member organisations (GM 2007)	Marketing materials developed by member organisations being made available to member organisations without the capacity to develop materials from first principles.
	<p>WCPT's profile is increased with member organisations in their publications and at national events</p> <ul style="list-style-type: none"> • Support materials for International Physical Therapy Day • Regular (ie, monthly) communiqué • Key messages and package of presentations for President, SG and EC 	<p>A revised and updated package of materials, including new resources on lifestyle diseases was prepared for WPT day. Reports of activities received from 38 countries in 09</p> <p>WCPT e-update has been circulated to MOs monthly. Publication has received a 24% increase in subscribers since new website went live</p> <p>A presentation on WCPT, membership and membership benefits has been prepared</p> <p>Collection of PowerPoint presentations</p> <p>Consistent presentation/messages delivered across member organisations by President, SG and EC</p>
	<p>Materials for use by member organisations (ie, excerpts from WCPT News; series of articles on topical issues)</p> <ul style="list-style-type: none"> • Identify issues through review of international pubs and 	<p>Member organisations have been encouraged to use materials from WCPT news and e-update in their own publications</p> <p>Interviews with the President and Chair of ISC have been carried out</p>

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	websites <ul style="list-style-type: none"> • Identify experts/leaders to interview 	and materials prepared for WCPT news Congress articles from WCPT News to be sent to MOs for their use (Oct09-WPT2011)
	Physical therapists are recognised as practitioners of choice for examination and interventions/treatment of neuro-musculoskeletal and cardiovascular/pulmonary dysfunctions, physical rehabilitation, wellness and prevention programs	Ongoing – encourage in WPT Day materials, in presentations and in representation

COLLABORATION WITH INTERNATIONAL AND NATIONAL ORGANISATIONS

Goal: WCPT is an international organisation that contributes to collaborative initiatives aimed at improving global health.

Strategic Issue	Priority level	Outcome/Key result/ Activity	Report on progress
Relationship with WHO and specialised UN agencies	High/Ongoing	<p>Plan of work to enhance and expand collaborative and consultative relationship with WHO at the international and regional levels. Activities to include:</p> <ul style="list-style-type: none"> • Participate in World Health Report • Develop a productive rapport at the international, regional and country level on a broad range of issues including rehabilitation • Identify key messages, regional issues and concerns, key contacts, tools to support WHO links/delegates • Establish and support country links with WHO • Establish partnerships with other rehabilitation professionals to address issues with WHO 	<p>WCPT input into the World Report on Disability and Rehabilitation</p> <p>Representation at WHO meetings on HHR and with rehabilitation professions</p> <p>Representation and presentations at WHO regional meetings</p>
	High/Ongoing	Documents (ie, description, standards) endorsed/recognised by WHO	In work plan with WHO
Relationship with other international organisations	High/Ongoing	Clear objectives for relationships with international NGO's involved in provision of PT services, such as ICRC and Rehab International	Paper being prepared on support for physical therapy services in underserved areas along with a strategy for WCPT role in areas where there is no physical therapy education programme
	Medium	Clear objectives for relationship with other international professional associations such as International Society for Quality in Health Care (ISQua), World Organisation of Family Doctors (WONCA), Rehabilitation	<p>Nov '09 Paper on strategic relationship with ISPRM</p> <p>Listing of relevant international organisations has been developed.</p>

COLLABORATION WITH INTERNATIONAL AND NATIONAL ORGANISATIONS			
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		International	Criteria for determining priorities and form of relationships have been drafted
	Medium	Coordinate work on disaster management with other relevant organisations	
	Ongoing	Contribute to work of other international organisations as appropriate (eg WMA's review of Declaration of Helsinki on research ethics)	<p>Papers prepared for:</p> <ul style="list-style-type: none"> - World Medical Association - International Hospitals Federation <p>Representation at WMA meeting on task-shifting</p> <p>Representation at meeting of AC Forum and associate membership gained</p> <p>Enquiries about the Avicenna directories of health education establishments, with a view to considering collaboration</p>
	Ongoing	<p>Successful outcome from a range of collaborative projects including:</p> <ul style="list-style-type: none"> • Positive Practice Environments (PPE) with ICNWMA, FIP, FDI, ICM • Regulation with ICN, WMA, FIP, FDI, ICM • Health Human Resources (HHR) and migration 	<p>Collaboration with APTA and CPA to bring about the policy summit</p> <p>Collaboration with a range of organisations in relation to the 2nd international conference on professional regulation.</p> <p>PPE guidelines on incentives published and promoted on the WCPT website</p>