



EUROPE REGION

World Confederation
for Physical Therapy

Report on Publication and Promotion for the period 2010-2012

**ADOPTED at the
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St. Julians, Malta**

REPORT ON PUBLICATION AND PROMOTION FOR THE PERIOD 2010-2012

European Region of the World Confederation for Physical Therapy (WCPT)

Introduction

The main objectives for Publication and Promotion during the period 2010 – 2012 were the cooperation with the EU Institutions, the update of the ER-WCPT website, collaboration with the WCPT in the development of its database and glossary, support the 2011 WCPT Congress and continue the representation and promotion of the Region through meetings and conferences.

Recommended activities 2010 GM

1. Further cooperation with the EU institutions
2. Mapping EU grants for possible new projects
3. Implementation and evaluation of the EU Health programmes
 - Back Pain
 - Staying clean
4. Further promotion of the Physiotherapy profession and of the European Region itself
5. Further involvement with the Member Organisations and interactivity with them in publication and promotion matters
6. Update of the ER-WCPT website
7. Update of the ER-WCPT promotion material
8. Collaboration with WCPT in the Development of its database and glossary of terms
9. Collaboration with WCPT to not overlap or if needed to fill the gaps with both websites
10. Support the 2011 WCPT Congress

Further cooperation with the EU Institutions, participation in meetings, further promotion of the Physiotherapy profession and of the European Region itself

Members of the Executive Committee and the General Secretary have attended several meetings and conferences on behalf of the European Region. These include national physiotherapy conferences and also meetings of other health care groups such as

- WHO Europe Committee Meeting, on an annual basis.
- European Commission - DG Internal Market and DG Health and the European Parliament, regarding, the following matters:
 - Directive on Recognition of Professional Qualifications;
 - Professional card
 - Patients right on cross border.
 - EU Health Strategies.
- European Health Forum – EHF (2010 – 2012)
- EU Open Health Forum, Brussels “Together for Health – A Strategy for the EU 2020” (29 – 30 June 2010)
- Workshop on Traditional and Alternative Methods of Treatment – Podgorica, Montenegro (9 September 2010)
- Ministerial Conference on “Investing in Europe’s health workforce of tomorrow: scope for innovation and collaboration” – La Hulpe, Belgium (9 and 10 September 2010)
- Conference on the Bologna Process and Directive 2005/36/EC on the “Recognition of Professional Qualifications: is there scope for creative interaction?” – Brussels, Belgium (14 October 2010)
- EU Presidency Conference on Rheumatic and Musculoskeletal Diseases. Brussels, Belgium (19 October 2010)
- Ministerial Conference on Innovative approaches for chronic illnesses in public health and healthcare systems, Brussels, Belgium (20 October 2010)
- Stakeholder Conference on the 'Active and Healthy Ageing European Innovation Partnership', Brussels, Belgium (26 November 2010)
- High-Level Roundtable on “The Draft Directive on Patients’ Rights in Cross-Border Healthcare Moving Forward on Health Inequalities, Patients Rights, Quality, and Safety” Solvay Library, Brussels, Belgium (1 December 2010)
- EU Presidency Conference on Chronic Respiratory Diseases
- European Public Health Alliance – EPHA (2010 – 2012)
- European Health Professionals Associations (2010 – 2012)
- 7th and 8th International Guidelines International Network (GIN) Conferences (2010 – 2011)

Further information on the above-mentioned meetings is covered in the Chairman, EU and PI WG reports

The European Region of the WCPT had also contacts and meetings with the following Health Professionals associations:

- Standing Committee of European Doctors (CPME),
- Standing Committee of Nurses of the EU (PCN),
- Pharmaceutical Group of the European Union (PGEU),
- European Union of Medical Specialists (UEMS),
- European Forum for Primary Care
- Fit for Work Europe
- Council of Occupational Therapists for the European Countries (COTEC)

Finally, the ER-WCPT has requested membership for the EU Platform for Action on Diet, Physical Activity & Health.

Update of the ER-WCPT website

During the period covered by this report, the Regional website has been improved in order to be better inform the Member Organisations, physiotherapists, stakeholders and public in general.

The ER-WCPT website content has been reviewed and updated with the approved policies and documents at the 2010 GM, the new members of the WGs and other relevant information.

The structure of the website has been also reviewed, re-arranged and clarified according to the demands from the WGs.

The ER-WCPT MOs have updated their national information on the website in January 2011 and January 2012.

The provider of the ER-WCPT homepage has made a security update on its servers related to our website.

During the next term, the Website, as a communication, tool will be constantly updated and improved.

The Executive Committee would like to thank the German Association for its support to the website update offering its Webmaster free of charge.

Collaboration with WCPT in the Development of its database

The ER-WCPT MOs and the EC members participated at the workshop on the common dataset which took place at the 2011 WCPT GM. ER-WCPT MOs presented comments and the ER-WCPT General Secretary gathered them and submitted to WCPT secretariat.

WCPT has informed the MOs in February 2012 about the situation of the project and has noted that this is a first stage of data collection, which will provide the base on which new questions could be added and additional information collected in the future to meet the needs identified by the MOs. The ER-WCPT EC reviewed the questionnaire from WCPT (CDS) and made recommendations to WCPT about questions to be added.

Support the 2011 WCPT Congress

The Region has promoted the 2011 WCPT Congress through the regional newsletter and website and congratulates WCPT and the Koninklijk Nederlands Genootschap Voor Fysiotherapie (K.N.G.F.) for the excellent results

Closing remarks

Excellent results have been achieved even with the limited resources included in the extraordinary budget for publication and promotion. During the next two years further actions would need to be undertaken to maintain the European Region well established as the European voice for physiotherapy.

David Gorriá

General Secretary of the European Region of the WCPT